



Required for Lobbyist Registration, Termination, or Quarterly Activity Reporting

Section 1: Cover Sheet

Use this form to:

- 1) Register as a lobbyist in accordance with City Code Section 4-8-5;
- 2) Amend or update registration information previously provided in accordance with City Code Section 4-8-5;
- 3) Terminate registration as a lobbyist per City Code Section 4-8-5;
- 4) Report lobbying activities engaged in during the preceding calendar quarter in accordance with Section 4-8-6 of the City Code; or
- 5) For entities electing to register and report as a business entity per City Code Section 4-8-4, this form must be filled out for each individual lobbyist employed by the entity.

For detailed instructions on how to complete this form, see the Lobbyist Reporting Form: Reporting Guide

This form must be submitted in its original digital format. Please do not print or scan this form.

FOR BEST RESULTS, PLEASE USE ADOBE READER OR ADOBE ACROBAT WHEN FILLING OUT THE FORM.

LOBBYIST NAME	Title Mr. Last Name* Noonan My employe	First Name* Thomas r is a 501c(3) non-profit organization	Suffix	Middle James	
EMPLOYING ENTITY	My employer is registered as a business entity, pays an entity registration fee, and is reporting on behalf Entity/Organization Name* Austin Convention & Visitors Bureau (DBA: Visit Austin)				
LOBBYIST PERMANENT BUSINESS STREET ADDRESS	Permanent Busin 111 Congress Av City* Austin	ness Street Address* re.	Apartment or Suite 700 State* TX	Suite Number Zip Code* 78701	
LOBBYIST BUSINESS MAILING ADDRESS	Business Mailing 111 Congress Av City* Austin		Apartment or Suite 700 State* TX	Suite Number Zip Code* 78701	



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	☐ I am registering as a new lobbyist					
	I am renewing my annual lobbyist registration					
	I am updating my current registration information of my most recent Quarterly Activity Report					
REPORT TYPE *	I am submitting my Quarterly Activity Report, including client compensation and expenditures, for the following activity reporting deadline:					
Check all that apply	☐ January ☐ April ☐ July ☐ October					
	☐ I am correcting the information provided on a previously filed report Previous Report Type: Previous Report Date					
	I am terminating my Lobbyist Registration with the City of Austin and this report is my final activity report.					



Required for Lobbyist Registration, Termination, or Quarterly Activity Reporting

Section 2: Municipal Question

- 1) a specific description of each municipal question
- 2) an address or legal description of the real property, if real property is the subject of the municipal question
- 3) the subject matter(s) from the list of subjects below that apply to the specific municipal question

To report more than one Mun	icipal Question, clic	ck the "Add Additional Municipal Questi	ion" button below.			
SPECIFIC DESCRIPTION OF THE MUNICIPAL QUESTION*	#1: 4/23/18 Mee	#1: 4/23/18 Meeting with CM Flannigan and Kate Messser				
PROPERTY ADDRESS	description	pal question pertains to real property. * is required.	,			
OR	Address		Suite or Apartment	: Number		
LEGAL DESCRIPTION						
	City		State	Zip Code		
			TX			
	Property Legal D	escription (
	Troperty Legar B	rescription				
Subject Matter(s)*: Check all s	subject matters tha	it apply to the municipal question above	e			
Accessibility or Persons wi	th Disabilities	Environmental Matters, Air or Water Quality, or Watershed Protection	Permits (B	uilding, Site Plans)		
Affordability		Finance, Budget, or Investments	Permits (C	ther)		
Animals		Health, Healthcare, Mental Health, o Human Services		ety, Policy, Fire, EMS, or y Planning and Response		
Annexation		Historic Preservation	Public Util or Recyclir	ities, Energy, Water, Solid Waste		
Arts, Music, Film, Cultural Creative Industries	or	Hospitality, Tourism, Events, or Conv Center	rention Quality of	Life Affairs		
Aviation		Human Rights or Immigration	Real Estate	2		
City Infrastructure or Publi	c Works	Labor or Workforce	Rules, Pro	posed Rules, or Rule Making		
Civil Service, Municipal Em Retirement Systems	ployment, or	Land Development or Land Use	Taxation o	r Fees		
Code Compliance		Municipal Court	Technolog	y or Communications		
Construction		Municipal Legislation	Transporta	ation or Mobility		
Contracts or Procurement		☐ Neighborhoods	Zoning or	Platting		
Diversity, Equity, or Inclusi	on	Parks, Recreation, Libraries, or Muse	ums			
Economic Development		Other:				



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- 3) the subject matter(s) from the list of subjects below that apply to the specific municipal question

To report more than one N	1unicipal Question, cli	ck the "Add Additional Municipal Question" bu	utton below.			
SPECIFIC DESCRIPTION OF MUNICIPAL QUESTION	#2. 5/4/18 Maat	#2: 5/4/18 Meeting with Mayor Adler				
PROPERTY ADDRESS	description	pal question pertains to real property. *If checis required.				
OR	Address		Suite or Apartment	Number		
LEGAL DESCRIPTION						
	City		State	Zip Code		
	Property Legal D)escription				
	1.000.07 2080.2					
Subject Matter(s)*: Check	all subject matters that	at apply to the municipal question above				
Accessibility or Persons	s with Disabilities	Environmental Matters, Air or Water Quality, or Watershed Protection	Permits (Bu	uilding, Site Plans)		
Affordability		Finance, Budget, or Investments	Permits (O	ther)		
Animals		Health, Healthcare, Mental Health, or Human Services		ty, Policy, Fire, EMS, or Planning and Response		
Annexation		Historic Preservation	Public Utili or Recyclin	ties, Energy, Water, Solid Waste g		
Arts, Music, Film, Cultu Creative Industries	ıral or	Hospitality, Tourism, Events, or Convention Center	Quality of I	ife Affairs		
Aviation		Human Rights or Immigration	Real Estate			
City Infrastructure or P	ublic Works		Rules, Prop	osed Rules, or Rule Making		
Civil Service, Municipal Retirement Systems	Employment, or	Land Development or Land Use	Taxation or	· Fees		
Code Compliance		Municipal Court	Technology	or Communications		
Construction		Municipal Legislation	Transporta	tion or Mobility		
Contracts or Procurem	ent	☐ Neighborhoods	Zoning or F	Platting		
Diversity, Equity, or Inc	clusion	Parks, Recreation, Libraries, or Museums				
Economic Developmen	t	Other:				



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Section 2: Municipal Question

- 1) a specific description of each municipal question
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- 3) the subject matter(s) from the list of subjects below that apply to the specific municipal question

To report more than	one Munici	pal Question, clic	k the "	'Add Ad	ditional Municipal Question"	button b	elow.	
SPECIFIC DESCRIPTION MUNICIPAL QUES		#3: 5/29/18 LGBTQ Field Guide Draft Meeting						
PROPERTY ADD	PRESS	description			ertains to real property. *If ch			
OR		Address				Suite or	Apartment N	Number
LEGAL DESCRIP	TION							
		City				State		Zip Code
		Property Legal D	escripti	on				
Subject Matter(s)*: C	Check all sub	oject matters tha	t apply	to the	municipal question above			
Accessibility or P	Persons with	Disabilities		Environm Quality, o	nental Matters, Air or Water or Watershed Protection		Permits (Bui	ilding, Site Plans)
Affordability			F	inance,	Budget, or Investments		Permits (Oth	ner)
Animals				Health, H Human S	ealthcare, Mental Health, or ervices			y, Policy, Fire, EMS, or Planning and Response
Annexation			⊠ H	Historic F	reservation		Public Utiliti or Recycling	ies, Energy, Water, Solid Wast
Arts, Music, Film Creative Industri	i, Cultural or ies			Hospitali Center	ty, Tourism, Events, or Conventio	on 🗌	Quality of Li	fe Affairs
Aviation			H	Human R	ights or Immigration		Real Estate	
City Infrastructur	re or Public V	Vorks	<u></u> ι	_abor or	Workforce		Rules, Propo	osed Rules, or Rule Making
Civil Service, Mu Retirement Syste		oyment, or	<u> </u>	and Dev	elopment or Land Use		Taxation or	Fees
Code Compliance	e		r	Municipa	l Court		Technology	or Communications
Construction				Municipa	l Legislation		Transportat	ion or Mobility
Contracts or Pro	curement		N	Neighbor	hoods		Zoning or Pl	atting
Diversity, Equity,	, or Inclusion		⊠ F	Parks, Re	creation, Libraries, or Museums			
Economic Develo	opment			Other:				



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Section 2: Municipal Question

- 1) a specific description of each municipal question
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- 3) the subject matter(s) from the list of subjects below that apply to the specific municipal question

To report more than on	e Municipal Question,	click the "Add Additional Municipal Question" bu	ıtton below.			
SPECIFIC DESCRIPTION MUNICIPAL QUESTION	#/1·5/21/10 N	#4: 5/31/18 Meeting with Mayor Adler				
PROPERTY ADDRE	descripti	nicipal question pertains to real property. *If checonomics required.				
OR	Address		Suite or Apartment	Number		
LEGAL DESCRIPTION	on L					
	City		State	Zip Code		
	Property Leg	al Description				
	11000111120	an Description				
Subject Matter(s)*: Che	eck all subject matters	that apply to the municipal question above				
Accessibility or Per	sons with Disabilities	Environmental Matters, Air or Water Quality, or Watershed Protection	Permits (Bu	uilding, Site Plans)		
Affordability		Finance, Budget, or Investments	Permits (Ot	her)		
Animals		Health, Healthcare, Mental Health, or Human Services		ty, Policy, Fire, EMS, or Planning and Response		
Annexation		Historic Preservation	Public Utilit or Recycling	cies, Energy, Water, Solid Waste		
Arts, Music, Film, C Creative Industries	ultural or	Hospitality, Tourism, Events, or Convention Center	Quality of L	ife Affairs		
Aviation		Human Rights or Immigration	Real Estate			
City Infrastructure	or Public Works	Labor or Workforce	Rules, Prop	osed Rules, or Rule Making		
Civil Service, Munic	cipal Employment, or s	Land Development or Land Use	Taxation or	Fees		
Code Compliance		Municipal Court	Technology	or Communications		
Construction		Municipal Legislation	Transporta	tion or Mobility		
Contracts or Procui	rement	Neighborhoods	Zoning or P	latting		
Diversity, Equity, or	r Inclusion	Parks, Recreation, Libraries, or Museums				
Economic Develop	ment	Other:				



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- 1) a specific description of each municipal question
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- 3) the subject matter(s) from the list of subjects below that apply to the specific municipal question

To report more than one Munici	pal Question, clic	k the "Add Additional Municipal Q	uestion" button below.		
SPECIFIC DESCRIPTION OF THE MUNICIPAL QUESTION*	#5: 6/18/18 Meeting with City Manager Spencer Cronk				
PROPERTY ADDRESS	This municip description i	pal question pertains to real proper is required.	rty. *If checked, either a p		
OR					
LEGAL DESCRIPTION	City		State	Zip Code	
	,				
	Property Legal De	escription	[
	Troperty Legar De	Escription			
Subject Matter(s)*: Check all su	bject matters that	t apply to the municipal question a	bove		
Accessibility or Persons with	Disabilities	Environmental Matters, Air or V Quality, or Watershed Protection		(Building, Site Plans)	
Affordability		Finance, Budget, or Investments	s Permits	(Other)	
Animals		Health, Healthcare, Mental Hea Human Services		afety, Policy, Fire, EMS, or ncy Planning and Response	
Annexation		Historic Preservation	Public U or Recyc	tilities, Energy, Water, Solid Waste Lling	
Arts, Music, Film, Cultural or Creative Industries		Hospitality, Tourism, Events, or Center	Convention Quality	of Life Affairs	
Aviation		Human Rights or Immigration	Real Est	ate	
City Infrastructure or Public V	Works	Labor or Workforce	Rules, P	roposed Rules, or Rule Making	
Civil Service, Municipal Empl Retirement Systems	oyment, or	Land Development or Land Use	∑ Taxation	n or Fees	
Code Compliance		Municipal Court	Technol	ogy or Communications	
Construction		Municipal Legislation	Transpo	rtation or Mobility	
Contracts or Procurement		Neighborhoods	Zoning o	or Platting	
Diversity, Equity, or Inclusion	1	Parks, Recreation, Libraries, or N	Museums		
Economic Development		Other:			



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Section 3: Client

Section 3a:

Client Information

For each distinct client on whose behalf the individual lobbyist will lobby, provide a separate page with the information below.

For additional clients, click "Add Another Client Page" below.

NO CLIENTS TO REPORT	I represented no clients and received no clie reporting period	nt compensation during the applicable
CLIENT NAME	Client Title Client First Name*	Middle
	Organization Name or Client Last Name, as applicable*	Client Suffix
	Client Business Address*	Client Apartment or Suite Number
CLIENT ADDRESS AND NATURE OF BUSINESS	Client City* Nature of Client's Business*	Client State* Client Zip Code*

Section 3b:

Client Compensation

Disclosure of compensation received for each client is required for Quarterly Activity and/or Termination of Registration Reports

Leave these fields blank if you are not submitting a Quarterly Activity Report or a Termination of Registration.

CLIENT	Compensation Category*		(\$) Exact Amount				
CLIENT		OR					
COMPENSATION							
	Per City Code Section 4-8-6(A)(j), the exact compensation amount is required for compensation totaling \$500,000 or more.						
	If you selected "I Decline/Refuse to Report",	provide your	reason(s) (250 char. max):				

* Indicates a required field

Add Another Client Page

Delete this page



Required for Lobbyist Registration, Termination, or Quarterly Activity Reporting

Section 4: Employee

For each person employed or retained by the individual lobbyist for the purpose of assisting in or preparing for lobbying (excluding purely clerical or administrative assistance), provide a separate page with the information below (City Code Section 4-8-5(B)(4)(c)). If the lobbyist has retained no employees, leave this page blank.

For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	☐ I employe	ed or retained no employee	s during th	ne applicable re	porting period
PERSON	Title	First Name*			Middle
EMPLOYED	Last Name *			Suffix	
OR	Genovesi				
RETAINED	Employer*			Occupation*	
	Austin Convention	on & Visitors Bureau (DBA: Vis	sit Austin)	Executive Vice P	President
	Business Addres	s*		Apartment or	Suite Number
BUSINESS	111 Congress Av	e.		Suite 700	
ADDRESS	City*			State*	Zip Code*
	Austin			TX	78701
MAYOR/COUNCIL RELATIVE OR HOUSEHOLD MEMBER	Council Mem	identified above related (with ber, or a member of their hou he nature of their employmen ayor/Council Member	sehold, as o	defined in City Co	ode Section 4-8-6(A)(5)?



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For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	☐ I employed or retained no employees during	the applicable reporting period
PERSON EMPLOYED OR RETAINED	Title First Name* Tiffany Last Name * Kerr Employer* Austin Convention & Visitors Bureau (DBA: Visit Austin	Middle Suffix Occupation* Director of Marketing
BUSINESS ADDRESS	Business Address* 111 Congress Ave. City* Austin	Apartment or Suite Number Suite 700 State* Zip Code* TX 78701
MAYOR/COUNCIL RELATIVE OR HOUSEHOLD MEMBER	☐ Is the person identified above related (within the th Council Member, or a member of their household, a If yes, describe the nature of their employment *requ	as defined in City Code Section 4-8-6(A)(5)?



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For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	☐ I employed or retained no employees durin	g the applicable reporting period
PERSON EMPLOYED OR RETAINED	Title First Name* Clarissa Last Name * De Leon Employer* Austin Convention & Visitors Bureau (DBA: Visit Austin	Middle Suffix Occupation* Heritage & Diversity Specialist
BUSINESS ADDRESS	Business Address* 111 Congress Ave. City* Austin	Apartment or Suite Number Suite 700 State* Zip Code* TX 78701
MAYOR/COUNCIL RELATIVE OR HOUSEHOLD MEMBER	☐ Is the person identified above related (within the the Council Member, or a member of their household, If yes, describe the nature of their employment *required. First Name of Mayor/Council Member	as defined in City Code Section 4-8-6(A)(5)?



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For each person employed or retained by the individual lobbyist for the purpose of assisting in or preparing for lobbying (excluding purely clerical or administrative assistance), provide a separate page with the information below (City Code Section 4-8-5(B)(4)(c)). If the lobbyist has retained no employees, leave this page blank.

For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	☐ I employed or retained no employees during t	the applicable reporting period		
PERSON	Title First Name* Julie	Middle		
EMPLOYED	Last Name *	Suffix		
OR	Chase			
RETAINED	Employer*	Occupation*		
	Austin Convention & Visitors Bureau (DBA: Visit Austin)	Vice President & Chief Marketing Officer		
	Business Address*	Apartment or Suite Number		
BUSINESS	111 Congress Ave.	Suite 700		
ADDRESS	City*	State* Zip Code*		
	Austin	TX 78701		
MAYOR/COUNCIL RELATIVE OR HOUSEHOLD MEMBER	Is the person identified above related (within the third degree of consanguinity) to the Mayor or a Council Member, or a member of their household, as defined in City Code Section 4-8-6(A)(5)? If yes, describe the nature of their employment *required if the above box is checked First Name of Mayor/Council Member Last Name of Mayor/Council Member			



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For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	☐ I employed or retained no employees during	g the applicable reporting period		
PERSON	Title First Name* Christine	Middle		
EMPLOYED	Last Name *	Suffix		
OR	Cramer			
RETAINED	Employer*	Occupation*		
	Austin Convention & Visitors Bureau (DBA: Visit Austin	Director of Market Analysis and Reserach		
	Business Address*	Apartment or Suite Number		
BUSINESS	111 Congress Ave.	Suite 700		
ADDRESS	City*	State* Zip Code*		
	Austin	TX 78701		
MAYOR/COUNCIL RELATIVE OR HOUSEHOLD MEMBER	Is the person identified above related (within the the Council Member, or a member of their household, and If yes, describe the nature of their employment *required. First Name of Mayor/Council Member	as defined in City Code Section 4-8-6(A)(5)?		



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For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	☐ I employ	red or retained no employe	es during th	ne applicable r	eporting period
PERSON	Title	First Name*			Middle
EMPLOYED	Last Name *	J [Suffix]
OR RETAINED	Employer*			Occupation*	
	Austin Convent	cion & Visitors Bureau (DBA: V	isit Austin)	VP of Convention	on Services
BUSINESS	Business Addre			Apartment o	r Suite Number
ADDRESS	City*			State*	Zip Code*
	Austin			TX	78701
MAYOR/COUNCIL RELATIVE OR	☐ Is the person identified above related (within the third degree of consanguinity) to the Mayor or a Council Member, or a member of their household, as defined in City Code Section 4-8-6(A)(5)? If yes, describe the nature of their employment *required if the above box is checked			ode Section 4-8-6(A)(5)?	
HOUSEHOLD MEMBER	First Name of N	Mayor/Council Member	Last	Name of Mayo	r/Council Member



If you are not submitting this form during a quarterly activity reporting deadline or to terminate your lobbyist registration, proceed directly to Section 8: Declaration and Electronic Submission.



Section 5: Statement of No Activity

STATEMENT OF NO EXPENDITURES MADE AND NO COMPENSATION RECEIVED.

Lobbyists who have **no reportable activity** for the reporting period must submit a Statement of No Activity to the Clerk's Office (City Code Section 4-8-6(D)).

By checking the **No Activity Confirmation**, I affirm that I have no reportable activity during this reporting period, as defined by the four conditions below.

- I received no Client Compensation during this activity period (§4-8-6(A)(2)).
- I made no Expenditures for lobbying during this activity period (§4-8-6(A)(3)).
- I have not exchanged money, goods, services, or anything of value totaling more than \$500 with a business entity in which a City Official has a substantial economic interest during this reporting period (§4-8-6(A)(4)).
- I have no employees who are household members or related (within third degree of consanguinity or affinity) to the Mayor or a Council Member to report during this reporting period (§4-8-6(A)(5)).

No Activity Confirmation

☑ I have read the four conditions above and confirm that I have no reportable activity to disclose during this reporting period



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Section 6: Expenditure Totals

Provide the total amount of expenditures for lobbying, sub-totaled by the categories listed below. A blank value will be interpreted as \$0 spent in that particular category (§4-8-6(A)(3)).

Cumulative expenditures of more than \$50 by an individual lobbyist per day per City Official in the expense categories listed below must be itemized on an Expenditure page.

	(\$) Reimbursement to Others
	(\$) Food and Beverages
	(\$) Transportation and Lodging
	(\$) Gifts (other than Awards and Mementos)
EXPENDITURE	(\$) Entertainment
TOTALS	(\$) Awards and Mementos
(Blank values	(\$) Honorariums
will be interpreted as \$0)	(\$) Attendance of Council Members at Charitable Events or Fundraisers
	(\$) Media Communications (broadcast, print, advertising, etc.)
	(\$) Payments to persons who assist with Media Communications as defined in §4-8-6(A)(3)(j)



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Section 7: Expenditure

For each itemized expenditure, provide a separate page with the information below. Cumulative expenditures of more than \$50 per day per City Official in the expense categories provided below must be itemized on an Expenditure Page (§4-8-6(A)(3)).

Per §4-8-6(A)(4), exchanges of money, goods, services, or anything of value to a business or business interest of a City Official that total \$500 or more during the reporting period must also be itemized on an Expenditure Page.

Payee First Name*

For additional expenditures, click "Add Another Expenditure Page" below.

Payee Title

PAYEE NAME	Organization Name or Payee Last Name,	as applicable * F	Payee Suffix	
AND BUSINESS INTEREST	This payee is a business or business interest of a City Official			
INTEREST	If yes, First Name of City Official	Lass	t Name of City Off	ficial
	Department of City Official	Job	Title of City Offici	ial
PAYEE	Payee Address/ PO Box*		Payee Apartmer	nt or Suite Number
ADDRESS	Payee City*		Payee State*	Payee Zip Code*
EXPENDITURE DETAILS	(\$) Expenditure Amount* Expenditure Date* Category* Purpose of the Expenditure*			
Identify each City Official w	ha han afittad from ar wha may	, house hoors influen		va anditura if annliable
City Official First Name	ho benefitted from or who may City Official Last Name	Departmer		Job Title
Add Another Expenditure Page			Delete thi	is page 19 Revised: 3/16/2018



Section 8: Declaration and Electronic Submission

DECLARATION

By my signature below and subject to the penalty of perjury, I swear or affirm that the facts provided in this Lobbyist Reporting Form are true and correct to the best of my knowledge and belief and include all information required to be reported by me pursuant to City Code, Chapter 4-8.

I understand that pursuant to §4-8-9(E) of the Austin City Code, this report is made under oath regardless of whether there is any jurat or affidavit of verification, including a signature.

Holland Millham	7/9/18
Typed Name	Report Date*

Electronic Submission and Signature

I have completed a **Lobbyist Contact Information Form**, and my signature and e-mail address are both on file at the City Clerk's Office.

New or Renewing Lobbyist Registrations are not considered complete until the appropriate registration fee has been paid. If you are registering for the first time as a lobbyist or are renewing your annual registration, you must remit payment via cash, check, or money order.



July 2018 Quarterly Lobbyist Report

Municipal Question #1:

On Monday, April 23, 2018 Tom Noonan met with CM Flannigan and Kate Messer to discuss the Visit Austin budget.

Municipal Question #2:

On <u>Friday, May 4, 2018</u> Tom Noonan met with Mayor Adler and James Russell to discuss tourism statistics and provided an industry update.

Municipal Question #3:

On <u>Tuesday, May 29, 2018</u> Tom Noonan, Tiffany Kerr, and Clarissa De Leon, of Visit Austin, presented the LGBTQ Field Guide draft to Mayor Pro Tem's intern, Eunice Ko, Assistant City Manager, Mark Washington, and Geno Rodriguez of CM Houston's office.

Municipal Question #4:

Tom Noonan met with Mayor Adler on <u>Thursday, May 31, 2018</u> to share tourism statistics and preliminary new data.

Municipal Question #5:

On Monday, June 18, 2018 Tom Noonan, Julie Chase, Christine Cramer, Steve Genovesi, and Linda Atkins of Visit Austin, met with City Manager Cronk for a general organization orientation, which included a general update on Austin's tourism industry.